Stay home. Stay healthy. Stay connected.



What trusted source do you rely	on for information?
COVID response websites	24%
Social media	8%
Television news	53%
Newspaper	10%
Radio	5%

What concerns you most about COVID-19 impact?		
Being out of work	14%	
Contracting the virus	40%	
Others not following the order	25%	
Extending the order	19%	
Stigmatization and discrimination	3%	

New, greater engagement

The Telephone Town Halls engaged a broader audience in a community conversation.

Called

Phone 9,200
Peak 2,000+
60 minutes 1.000+

Asked

Answered 25 Received 79



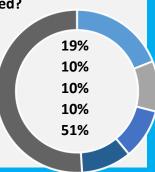
Viewed



45,000

What impacts have you experienced?

Food/household supplies
Loss of employment
Disruption of daily routine
Connectivity to loved ones
Combination of the above



What is your highest response priority?

Economic relief and recovery Providing needed resources, PPE Continued social distancing Delivery of testing supplies 7% 14% 20% 30%